Государственный университет – Высшая школа экономики

ФАКУЛЬТЕТ ЭКОНОМИКИ КАФЕДРА АНГЛИЙСКОГО ЯЗЫКА

Барановская Т.А., Богданова Е.К., Виноградова И.В., Катасонова Н.В., Козловская В.Г., Новаковская Е.В., Ступина О.В., Усова С.В., Шафоростова В.М.

УЧЕБНО-МЕТОДИЧЕСКАЯ РАЗРАБОТКА для студентов 4 курса

"TRAINING FOR THE STATE EXAM. LISTENING"

МОСКВА 2009

ПРЕДИСЛОВИЕ

Данная учебно-методическая разработка предназначена для студентов 4 курса и содержит аутентичные материалы из различных источников для совершенствования навыка восприятия на слух (Listening).

Поскольку целью данной работы является подготовка к письменной части государственного экзамена по английскому языку «Английский для профессиональной коммуникации», задания к аудированию были специально разработаны авторами с учетом требований к формату экзамена.

По своей тематике материалы для аудирования отражают как общую направленность по предмету "Business Studies", который ранее (на 1 и 2 годах обучения) являлся одним из базовых курсов, так и направленность специализаций Факультета Государственного и Муниципального Управления.

Разработка состоит из двух частей:

- 1. Книга для студентов, которая содержит задания к аудированию по различным темам
- 2. Книга для преподавателя, в которой помимо заданий есть скрипты текстов для аудирования, а также ответы к заданиям.

На усмотрение преподавателя скрипты могут быть использованы как вспомогательный материал для совершенствования навыков:

- аудирования (Listening)
- говорения (Speaking) проведения дискуссии, составления презентаций
- письма (Writing) тренировки написания краткого изложения текста(Summary) или написания параграфа по проблемам, затронутым в тексте

Listening 1: THE MARKETING MIX

			d arrange ow the stat		ments in t	he correct	order — w	rite the answe	ers next
A			-	_			•	earch the mark	et of the
T	-					•	ne price cuts	for PS3 as mo	et
1	•		cturers ma		•	_	iew gaines i	.01 1 33 as ino	St
(-	•	_	e companies	s is adopting a	s thev
`		_	versions a		_		-	is adopting a	s they
Ι								ndset and this	feature
			-	_	•			ore challengin	
I			-	-				vill be pushing	-
			he PS3 —					· · · · · · · · ·	5
F								l, often by ove	er five
		in some i	_				•	,	
(G. Price c	uts seem	to have be	en succes	ssful for S	ony in a ke	y market —	- Japan, where	2
	month	ly sales o	f the PS3 l	nad overt	aken the V	Vii.	-	_	
	1	2	3	1	5	6	7		
	1	_ 4	_ 3	_ ¬	3		_ ′		
				d combin	nation or a	number,	write the an	swers next to	the
num	<i>ber belo</i> w	ine state	emenis:						
	In the	nimmer i	vo had a co	ries of n	rico outo x	ith both S	ony and Mic	resoft outtine	rprioss
F								crosoft cutting than both it	
								than ooth to n just tradition	
								ntively new PS	
I								an, a key mark	
	_							old 6	
			pared to 7					7Id 0	1 555111
(Sony is turning	or ite
`								A col	
		-						d to 10	
								for the PS3, b	
							designers no		<i>,</i> y
	Cutting	, the price	or sortwa	ne de veic	pinen ki	that these	designers in	Jea.	
	1								
	3								
	4								
	· —								
	o								

Listening 2: TAXES (1)

I.	Listen to the text and decide if the following statements are TRUE or FALSE,	write the
	answers next to the numbers below the statements:	

- The deficit in public finances reached its peak by the end of summer.
 It's common practice in the UK to increase the fuel duty in autumn, but this year is an exception.
- 3. No other increase in duty is planned for the following year.

4.	Car owners and haulers strongly oppose the government's decision to raise the fuel duty.
5	To remain competitive haulers are not likely to pass on the duty to the customers.
	BP Has already announced its decision to keep prices at the same level.
	1 2 3 5 6
	o the article and arrange the statements in the correct order — write the answers next
	e numbers below the statements:
Α.	However, much of this depends on the response of petrol retailers to the increase in duty.
В.	The 2p duty will increase the average annual operating costs of a 44 ton lorry from 34,370 to 35,600 pounds, a rise of 2.53%.
C.	The Office for National Statistics pointed out that the figures should not be taken in
	isolation but the trend over a period of time should be taken into account.
	In doing so, BP is taking a risk that other major chain supermarket chains might not follow suit.
	In contrast, the average duty on diesel in Europe is 22.7p compared with 50.3p in the UK.
F.	In recent weeks, oil prices have been again on the rise with prices rising beyond \$80 a barrel.
	123456
	he gaps with a word, word combination or a number, write the answers next to the ber below the statements:
	n his March budget, the then chancellor, Gordon Brown, announced a 2 p per liter
	ncrease in fuel duty in October.
	This autumn's levy will mean that more than half of the price of a liter of diesel will be in he
3. I	Haulers in particular are upset that this will be a their which reduce their competitiveness.
4. (Given that the duty is an, the responsibility for paying it lies with the producer not the consumer.
5. Ī	The result will be a squeezing of their profit margins, but this could be alleviated by the business focusing on its costs and finding ways to
6. Tł	he major supermarket chains have suggested that they will be keeping prices competitive his might not mean they will not at all but will closely monitor each
others' p	
2	4
	5

4. _____ their ____

6.____

TAXES (2)

<i>I</i> .	Listen to the article and arrange the statements in the correct order — write the answers next to the numbers below the statements:
	A. This autumn's levy will mean that another 2p rise is scheduled for 2008 and a further 1.84p for 2009.
	B. Gordon Brown announced a 2p per litre increase in fuel duty to come into effect in October in his March budget, when he was the acting Chancellor of the Exchequer.
	C. The 2p increase in duty (or rather 2,3p because of VAT) will mean that the average duty on diesel in Europe will constitute less than half the price in the UK.
	D. The producers would remain competitive if they might keep prices unchangeable or not make the consumer pay the full amount.
	E. The announcement of British Petroleum made the major supermarket chains suggest that they will not increase the price which might mean they will carefully watch and check the situation in order to see how it changes in the coming weeks.
	F. As there is pressure on public finances according to the last week report on a record deficit in August; Alistair Darling has to find a way to come out of the red.
	G. Representatives of hauliers have expressed their dissatisfaction with the fuel levy decision, and are particularly upset that this will be a further rise in their costs.
	1 2 3 4 5 6 7
II.	Listen to the article, fill in the blanks with up to four words or a number and write the answers next to the numbers below the statements:
	A. Recently, oil prices have again been 1 with prices rising beyond \$80 a barrel. As a result, prices on the petrol stations of the UK have been 2 and prices are near to £1.00 per litre. The 2p per litre duty will 3 this month. This is likely to take petrol prices very near to the £4 level.
	B. A 44 ton lorry costs £ 5 The 2p duty will increase the annual cost to £35,600, a 6 2.53%. It is quite likely that they will have to 7 the rise in costs to
	consumers in the form of higher prices. That, in turn, will not help future 8 C. However, much of this depends on the response of 9 to the duty increase.
	Given that the duty is an 10, the responsibility for paying it lies with the producer not the consumer.
-	1 6
2	2 7
3	3 8
4	4 9
	-

Listening 3: THE LABOUR MARKET

I.Listen to the text and decide if the following statements are TRUE or FALSE, write the answers next to the numbers below the statements:

- 1. After being high for a number of years the rate of unemployment in France has started to decrease and one of the main reasons for that are the rigidities in the labour market.
- 2. The role of trade unions in France has been very strong and it was them and employers, of course, who traditionally controlled the whole process of unemployment benefit payments.
- **3.** There has been growing criticism of the law in relation to hiring workers and letting them go.
- **4.** The employers are slow and unwilling to hire staff as this can mean financial obligation and they only decide to employ a person in the case of urgent necessity.
- 5. Some businesses report that the third of their sales revenues is accounted for by labour costs. In other EU countries, such as Spain, for example, labour costs might account for around a half of sales revenue.
- **6.** As labour cost for employers are very much higher than those in other EU countries the French business is far less competitive, economic growth is discouraged and employment does not increase.
- 7. Sarkozy has made it clear to both the unions and representatives of employers that if they fail negotiations in meeting the changing market conditions by the end of the year he will begin legislation to reform the labour market.
- **8.** It has been estimated that the measure recently voted by the French Senate to make overtime pay tax-free, will mean lower social security contributions and higher government expenditures.
- **9.** If tax free overtime pay came into force it might mean that additional output could be produced by overtime along with taking on extra workers.
- **10.** If tax free overtime pay came into force it might provide a stimulus for employers to not increase wages.

1	2	3	4	5	6	7	8	9
				10				

	answers next to the numbers below the statements:
A. '	The labour market in France is quite different to that in the UK. Workers "enjoy" a 1, unemployment benefit and the health system are funded by taxes 2
В.	Indeed trade unions in France have traditionally been very strong although in recent years 3 and there has been rowing criticism of their role in society.
C.	In such cases we have to think about such things as 4 The employee would world overtime more willingly now as more of any 5 would be free of tax. For the employer, the cost of 6 free of income tax might well be reduced.
D.	It might also provide a stimulus for employers to not 7 and use the flexibility they have in 8 instead.
	1
	2
	4
	6
	7

II. Listen to the text and fill in the blanks with up to four words or a number and write the

Listening 4: Public or Private Sector?

<i>I</i> .	Listen to the text and arrange the statements in the correct order — write the answer
	next to the numbers below the statements:

- **A.** Private sector firms have an incentive to be efficient and satisfy shareholders, which means that the work gets done and the tax payer gets value for money.
- **B.** Metronet was facing cash flow difficulties and as a result, asked London Underground to help out.
- **C.** As the Underground was build in 1863, for years there had been complaints that investment in the underground network was far too low.
- **D.** Metronet has to refurbish stations and platform areas, communications network, etc. to improve the travelling experience for the underground passengers.
- **E.** Earnst &Young will oversee the business' finances of Metronet and this will provide some time to assess the way forward for the organization.
- **F.** London Underground asked Metronet to carry out extra work and according to the flexible terms of the contract, if more work needs to be done, London Underground would pay more.
- **G.** The idea of the programme supported by Gordon Brown is that there are major parts of the public sector that need significant investment.

1	2	3	4	5	6	7

Listening 5: PAY AND MOTIVATION

I.	Listen to the text and decide if the following statements are TRUE or FALSE, write the answers next to the numbers below the statements:
2 3 4	 Pay was ranked third among the most important factors in workplace happiness and fulfilment. Working from home is the least popular way to boost staff motivation. Most managers and supervisors use non-monetary incentives to motivate workers.
I	I. Listen to the text and arrange the statements in the correct order — write the answers next to the numbers below the statements:
B C D E	The Managing Director of City &Guilds called for a more flexible approach to HR policies. The relationship and friendship with work colleagues was ranked second among the most important factors in workplace happiness. The study was conducted by the City & Guilds organisation. Bankers are at the bottom of the Happiness Index. Some managers are underestimating the role of the key factors that could improve motivation at work. According to the survey, the most important factor in workplace happiness and fulfilment, was having an interest in your job. 1 2 3 4 5 6
III. F	ill in the gaps with a word, word combination or a number, write the answers next to the number below the statements:
2	 The size of a is not the thing that leads to happiness. If there is a personal connection with the job then it provides happiness and of the salary being paid. 48% of respondents rated a good work-life balance as being an important of they stayed with an employer.
	Only 10% use working from home as a means of their The City &Guilds Happiness Index provides a call to action for the business community to rethink its and strategies and consider employees' needs on an individual basis.
6	The is that some managers are clearly not recognising the key factors that could improve happiness at work and lead to a rise in motivation of 1 2 3 of 4 their
	5. and

Listening 6: Tax and Alcohol

I.	Listen to the text and decide if the following statements are TRUE or FALSE,	write the
	answers next to the numbers below the statements:	

1.	Alcohol abuse among teenagers has been recognized as an important issue that needs to be
	addressed.
2	The Health Secretary Patricia Hawitt has come un with a suggestion to substantially

- 2. The Health Secretary, Patricia Hewitt, has come up with a suggestion to substantially increase the tax on alcohol.
- **3.** Alcohol abuse accounts for two quarters of hospital admissions in accident and emergency units.
- 4. Statistics show that half of violent crimes are attributed to alcohol and drug abuse.
- **5.** There was an overwhelming opinion that alcopops were targeted at the teenage market.
- 6. It is estimated that one out of ten young people drinks alcopops regularly.

 1 2 3 4 5 6

II.	Listen to the article and arrange the statements in the correct order — write the answers n	ext
	to the numbers below the statements:	

- **A.** The tax increase would make alcohol less affordable for teenagers and reduce their alcohol consumption.
- **B.** The Health Secretary's proposal is that the tax on alcohol, especially alcopops, should be raised.

1_____ 2____ 3____ 4____ 5____

C. Alcohol abuse is estimated to cost the NHS up to £1.6 billion a year.

number below the statements:

- **D.** There are plenty of negative spillovers that result from excessive alcohol consumption.
- **E.** Alcopops are drinks such as alcoholic lemonade and flavoured alcoholic drinks.

III.	Fill in the gaps	with a word,	word combination	or a number,	write the answers	next to the

1.	The problem of excessive alcohol consumption a	mongst teenagers has been
	for some time.	
2.	How to reduce the problem of binge drinking and ex	cessive consumption has been something
	that the government have attempted to	•
3.	She suggested that a way	of the increasing
	numbers of young people getting involved with alco	nol was to increase the tax on it.
4.	Sales rose quickly - over 300%	in the first year of sales.
5.	If Ms Hewitt an	d the did increase taxes on
	such drinks by a significant amount, would it work?	
6.	That in turn would lead to a reduction in the negative	e that they
1.		
2.		
3.		
4.		
5.	;	
6.		

Listening 7: Interest Rates and Exchange Rates

<i>I</i> .	Listen to the text and decide if the following statements are TRUE or FALSE,	write
	the answers next to the numbers below the statements:	

- 1. The relative interest rates between different countries and the situations on the currency markets are closely interconnected.
- 2. The interest rates in the UK and the USA stand at the same level.
- 3. No further interest rates rise is forecasted both in the US and the Euro zone.
- 4. A rise in the demand for sterling on the foreign exchange markets is caused by an excess supply of the dollar.
- 5. The appreciation of the pound is bad news for UK exporters to the USA.
- 6. The rising value of the pound will force UK exporters to void their contracts because it will significantly reduce their competitiveness.

1	2	3	4	5	6
_	_	•	-	-	U

II. Fill in the gaps with a word,	word combination	or a number,	, write the	answers ne	xt to the
number below the statem	ients:				

1.	It is widely expected that the MPC (the Bank of England's Monetary Policy Committee) will by another quarter point to 5.75% when the two-day meeting concludes by
	this lunchtime.
2.	In trading on Tuesday of this week, the pound reached \$2.0174; this of
	\$2.0133, which has been reached in April.
3.	There have been concerns about home owners in the so-called sup-prime market.
4.	All this means that it is preferable for investors in sterling rather than
	dollars, since the return is higher.
5.	For those planning on a holiday to the US this summer, any dollar price they are being
	asked to pay can be
6.	The extent of the damage to exporters from the UK to the US will depend on the extent
	of the and the nature of the contracts that they entered
1	
1.	
2	
2.	
_	
3.	
4.	
5.	
~	

Listening 8: RECESSION

- Listen to the text and decide if the following statements are TRUE or FALSE, write I. the answers next to the numbers below the statements:
 - 1. According to the official definition, recession is a successive negative growth during the period of half a year.
 - 2. Ireland is officially in recession but still has positive growth when measured over a year.
 - 3. The Irish economy showed significant growth in the year 2008.
 - 4. If the economic growth slows down from one period to the next it is considered to be negative.
- 5. Other European countries are on the verge of recession. 1_____ 3____ 4____ 5_____ II. Fill in the gaps with a word, word combination or a number, write the answers next to the number below the statements: 1. Data from the CSO shows that in the second quarter of 2008 _____ at constant market prices fell by 0.8 % compared to the same period in 2007. 2. This helps to highlight an important distinction in _____ which many students get confused. 3. The data from the CSO shows this clearly as they quote the GDP at market prices as periods of _____. 4. If the economy "grows" at a rate of -0.3% in quarter one and then -0.2% in quarter two, it means the economy is _____ in each quarter than the equivalent period used as the comparison. 5. We can see from these figures that the was less in quarter one compared to that in quarter one of 2007 (47,510 million euro) 1. _____ 2. _____ 3. _____ 4. _____ 5. _____

Listening 9: CASH FLOW

I.	Listen to the article and arrange the statements in the correct order — write the answers next
	to the numbers below the statements:

- **A.** The government in return is expecting plans from car producers to show how they are going to cope with the economic and other changes that are occurring in the motor industry.
- **B.** Each company would have to put forward a convincing argument that they were viable in the long term.
- **C.** Many jobs in the motor industry and all the support businesses could be lost.
- **D.** The GM cash reserves for example might run out within the next 6 months.
- **E.** The US motor industry has been greatly affected by the economic recession. Almost all the major producers in the car market have suffered sales decline.
- **F.** Car producers want around \$34 billion in loans from the US government to help them overcome the crisis.
- **G.** The decline in sales is having a major impact on each company's cash-flow position.

II. Listen to the text and decide if the following statements are TRUE or FALSE, write the answers next to the numbers below the statements:

- 1. Honda's announced an annual drop in sales of 42% in November while Toyota's sales increased by 34%.
- 2. GM had a reported cash reserve of \$16 billion at the end of September, but in the previous three months had spent \$6.9 billion of its cash in supporting the company.
- 3. The plan Ford has submitted to the House of Congress excludes investment in developing fuel efficiency.
- 4. The major car producers have proposed other measures to convince Congress to support them. They include selling off company private jets, cutting top executive's salaries and, in GM's case, selling off Volvo.
- 5. The coming political events in the US may <u>bring closer</u> the agreement on the support package to the motor industry.
- 6. The CEOs of the major car producers all travelled to Washington by private jet on Tuesday to submit their proposals.
- 7. The House of Congress is going to consider the companies' proposal during this week.

4	^	3	4	_	_	_
	• 7	4	/	-	h	· /
1	<i>L</i>	. 7	-	-7	()	/

Listening 10: THE GREEN BUDGET

<i>I</i> .	Listen to the text and decide if the following statements are TRUE or FALSE,	write the
	answers next to the numbers below the statements:	

	answers next to the numbers below the statements:						
A.	It is doubtful that the government is increasing borrowing significantly to help limit the effects of the recession.						
В.	The "Green Budget" published on Wednesday, 28 th of January, was prepared by the Chancellor of the Exchequer and his team.						
C.	In an economic downturn government spend more money on benefits and tax revenue decreases.						
D.	According to the Institute for Fiscal Studies (IFS) the public finances could reach their pre-crisis level after 2030.						
E.	According to the Treasury the budget deficit will be smaller than the IFS estimate.						
F.	One way to increase public funds, according to IFS, is to raise taxes on certain products with low or zero-rated VAT, excluding children's clothes.						
G.	G. IFS believe that it is Mr Darling who has to make an unpopular decision about raising taxes and cutting public spending.						
	1 2 3 4 5 6 7						
II. Fil	I in the gaps with a word, word combination or a number, write the answers next to the number below the statements:						
1.	The Institute for Fiscal Studies is a that produces an annual review of government fiscal policy.						
2.	The government believe that difficult times difficult decisions to be made.						
3.	The public finances will not to anything like the 40% level						
4.	The IFS believe that the future tax and expenditure plans by Mr Darling are						
5.	The Chancellor might be forced to through increasing taxes. The government might have to by offering additional benefits to those who might by any such move.						
6.	The decisions in the future will be as challenging as they						

Listening 11: CITIES AND THEIR DEFICITS

I.	Listen to the article and arrange the statements in the correct order — write the answers
	next to the numbers below the statements:

A Boston unions have recently either refused to accept or postponed pay rises to avoid the workers redundancy.

B It will take up to 2 years before cities can feel the economic recovery in the case it happens tomorrow.

C Many city governments annually suffered the budgeting problems, but now when the employment level and consumer spending decreased the problems have acquired the long-term character.

D In the 1980s Pittsburgh and its region lost the manufacturing industry, but since then the location has diversified into the service industry and is thriving now.

E By the end of 2009 Chicago's deficit is to be about \$300m.

F The commuter tax should be levied to help offset costs as many mayors have long argued that suburban commuters drive city streets and use the city police.

G Imposing of a 36-hour work week for almost all city workers has saved "the Big Peach" \$11,5m.

4	^	3	4	_		_
	.,	4	/	_	A	.,
		. 7	4	-7	()	,

II. Listen to the text and decide if the following statements are TRUE or FALSE, write the answers next to the numbers below the statements:

- 1. In November Chicago passed a budget to plug the hole of \$469m, but in the first quarter of 2009 the gap opened again.
- 2. Not long ago the report by Philadelphia Research Initiative revealed that 12 out of 13 cities are not dealing with the budget issues successfully.
- **3.** As employee-related costs generally constitute the largest part of any city budget, Chicago's mayor suggested a plan of actions on cutting these costs at the expense of unionized workers.
- **4.** The pension plans, which have not been given enough money to be effective, are a subject of main concern for Kansas City where the authorities want new recruits to pay more to their pensions.
- **5.** Imposing a fee is another option of generating revenue, for example, a fee on plastic bags or a fee for rubbish collection.
- **6.** Chicago has raised \$3,5 billion since 2005 by leasing municipal assets.
- **7.** Pittsburgh was on the edge of bankruptcy in 2003 and to save the situation was force to freeze the salary and reduce the city workforce by one forth.

1	2	2 :	3 4	· :	5 6	5 ′	7
---	---	-----	-----	-----	-----	------------	---

Listening 12: COMMERCIAL PROPERTY — THAT SINKING FEELING

Α.		are dropping fast. After rising by an 2	
		ar in 2004 and 2005 and then by 17% in 20	006, prices may now
	have failed by as much as	s 20% 3	
3.		some optimists think the bottom of the most property firms 6	
С.	Banks, 7	, are cutting the amount the	y are willing to lend
).	The money needs to be re	epaid by November and 9	say that the
	bank is unlikely to 10	o sell all or part of the building, possibly	of it. That
	may force Metrovacesa to	o sell all or part of the building, possibly	11
_			1 1000
٤.		g up new projects unless they could 13	
F	As a result City 14	Jones Lang LaSal	lle a property
	constitution, believes that	it they have already 15	this year. Ar
	analyst at HSBC expects	t they have already 15 they will 16	
G.	analyst at HSBC expects course of this year. 17	of all will be the City, whose 18	25% over the
G.	analyst at HSBC expects course of this year.	of all will be the City, whose 18	25% over the
	analyst at HSBC expects course of this year. 17	they will 16 of all will be the City, whose 18 ime to come.	25% over the may stay
	analyst at HSBC expects course of this year. 17 for some ti	of all will be the City, whose 18 ime to come.	25% over the may stay
l .	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the may stay
l .	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the may stay
1.	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the may stay
2.	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the
2.	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the
1. 2. 3.	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the may stay
1. 2. 3.	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the may stay
1. 2. 3.	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the
1. 2. 3.	analyst at HSBC expects course of this year. 17 for some ti	they will 16	25% over the may stay

8	18
9	
10	
II. Listen to the article and ar next to the numbers be	range the statements in the correct order — write the answers low the statements:
A Prices are now reaching have some way to fall.	fair value but there are two reasons to worry that prices may stil
B A property consultancy, this year than at any time si	reckons that more space is coming on to the market in the City nce the early 1990s.
C The total return on proper touched a record low.	erty (rental income together with the change in property prices)
	s financed by cheap and easy money. But a year after the credit till pulling back from risky assets like new offices.
	analysts expect they will drop by about 25% over the course of for commercial-property prices
•	planning a makeover — to build new skyscrapers the "Walkieter" to rival the "Gherkin", but one by one the projects are being
G In the years when finance space was coming on to the	te was booming demand for space rose sharply, yet little new market.
1 2	3 4 5 6 7

Listening 13: CITIES AND GROWTH — LUMP TOGETHER AND LIKE IT

I.	Listen to the third part of the article and decide if the following statements are TRUE
	or FALSE, write the answers next to the numbers below the statements:

- 1. The unusual behaviour of the prime minister when nearly 200m Chinese were stuck on the move before the country's new-year festivities amazed the world.
- 2. Over the next 30 years China and other newly urbanized economies will experience the enormous scale city growth by 1.6 billion.
- 3. Only some governments considered their economies to be too fragile to succeed in dealing with modern-scale urbanization.
- **4.** The UN Population Division survey conducted in 2005 revealed that most of the poor countries feel ready to start to control the situation with the internal migration.
- 5. The third-world countries pursue the policy of spending billions on new super-cities to divert people away from the capitals basing on the middle of the last century world-wide experience.
- According to the research of the World Bank the

II.

0.	capitals generate may be increasing.									
7. The World Bank also argues that geographic location of the economic activity is important as financial and fiscal policies.								ctivity is as		
	1 3	3	4	5	6	7	8	9	10	
Li	Listen to the second or a number, wri	_			-					n
1.	The bank drew up new measure puts is impossible to p 45% and 55%, de	s the wo	orld's ci	ty-dwell portion:	ing pop the 3 _	ulation 2	2	in	2000. In fact i	it
2.	The report's main point is that, whatever their exact dimensions, the Gotham Cities of the poor world should not be 4 as a disaster simply on grounds that they are too big, too chaotic, too polluted and too unequal.							he		
3.		. The average population of the world's 100 largest cities now exceeds 5 In 6, it was only 700,000.								
4.	 Between 1985 and 2005 the urban share of the population of developing countries rose by 7 Between 1880 and 1900, the bank says, the urban share in then-industrialising Europe and America went up by about the same amount. 							by		
5.	Over time, such c paths, this path ro base.									
6.	6. As people move t	o the ci	ty, urba	n wages	are typi	cally 40	-50% hi	igher tha	nn 9	

But the income gaps of rich countries have narrowed, so living standards in the West

7. That 10 ______ is starting in poor countries, too: in poorer Malawi and Sri Lanka, 11 _____ account for a much bigger share of consumption than of population.

today are roughly the same between town and country.

1	6
2	7
3	8
4	9
5	10
	11
the answers next to the number A. Establishing land markets	and basic services (schools, streets, sanitation) will help cities
B. An extraordinary fragmenta	ght underemployment in remote rural areas. ation of production has made possible for the countries to sell oducts such as small details for hard drives.
C. Governments have to focus	more on transport and other sorts of infrastructure, as the key ountries is to link up lagging and fast-growing regions.
D. Metropolises design, make	and sell everything, especially services.
E. The bank thinks that the mu urbanisation.	ultiplication of slums or congestion is not the real problem of
	nown city in the Pearl River delta which was a collection of has risen from tens of thousands 20 years ago to 7m today.
	particular stages in the production line, plus the fragmentation neap transport, equals higher productivity in the biggest cities.
1	
2	
3	
4	
5	
6.	

7. _____

Listening 14: MERIT-BASED HIRING

<i>I</i> .	Listen to the article and arrange the statements in the correct order — write the
answe	ers next to the numbers below the statements:

A.	If a wrong	person is	hired for	a job the	government	may los	se up to	three ti	mes the
	employee	's salary.							

- **B.** New technologies redefine the content and methods of the work civil servants do.
- **C.** To gain a success an organization must hire highly qualified people.
- **D.** Increased turnover rate is due to the fact that merit based hiring principles are ignored.
- **E.** The Pendleton Act was to fight against the spoils system.
- **F.** In the 19th century the hiring principles of competence and qualifications were largely neglected.
- **G.** Unfortunately, the hiring process is often ignored by agencies and is being replaced by different flexibilities.
- **H.** Scientific analysis of personnel processes was introduced one hundred years ago.
- **I.** Good organizational performance and increased financial benefits depend on the selection of candidates according to their ability to work.
- **J.** The merit-based process has grown tremendously and now includes most of civil servants.

1	2	3	4	5	6	7	8	9
10								

II. Fill in the gaps with a word, word combination or a number, write the answers next to the number below the statements:

1.	Accordingly, the overall purpose of a hiring system is to identify, attract, and hire the
	candidates who can best

- 2. Specifically, a merit-based hiring process seeks to ensure that qualified individuals are recruited from all segments of society through fair and open competition, selection is based on relative ability, and applicants and employees receive ______.
- 3. _____ can result from taking shortcuts in: defining the needs of the job; recruiting from the best sources; or assessing candidates.
- 4. This "spoils system" led to problems with corruption in Government, incompetence in the workforce, and excessive ______ after each election.
- 5. To reduce the associated business costs, it is important to employ _____ that are based on merit and result in high-quality hires.
- 6. Act was a response to _____ the spoils system.

7.	Therefore, it ma	ide sense to dev	elop standard	lized systems ₋	an	nong civil service
	employees.					
8.	As the civil serv	rice makes its w	ay through th	e information	age, routine	work is declining
	is inc	reasing.				
9.	In a desire to eli	minate perceive	ed barriers, red	duce the time t	o hire, and lo	ower costs,
	agencies are	of the typ	pical hiring p	rocess.		
10	. Some of these fl	exibilities	, such as	shortening the	e hiring proce	ess.
	1					
	2					
	3					
	4					
	5					
	6					
	7					
	8					
	9					
	10					

Listening 15: TYPES OF POLICY

I.Listen to the text and decide if the following statements are TRUE or FALSE, write the answers next to the numbers below the statements:

- 1. For the recent years the enforcement of federal regulation has been reduced to a certain extent.
- The Civil Aviation Board was set up in 1984 in an effort to regulate aviation industry. 2.
- The Supreme Court ruled against tobacco companies considering smoking one of the major health problems.

4.	Both regula	tory and distrib	utive aş	gencies	often o	come in	ito conflict wi	th their clients.
5.	Welfare sup	port of the indi	gent po	pulatio	n is a p	oart of r	edistributive p	policy.
6.	President C	arter failed to re	eorgani	ze fede	ral pers	sonnel s	system.	·
		4	_	•		_		
-							_ 6	• •
II		article and arro	_				orrect order -	— write the
	unswers next	to the number	s veion	v ine su	ucmen	<i>.</i>		
A.	Capital gains	proposal is gene	erally c	onsider	ed to b	e unfai	r.	
В.	The structure	and policies of	govern	ment ag	gencies	are spe	ecified by cons	stituent policies.
		vay business tra	-	-		-	-	ission was set up at
D.		Performance Re	eview v	vas crea	ated un	der Pre	sident Clinton	1.
								welfare program.
		e government p					-	
		8						1
		1	2	2	4	5	6	
771	I Eill in the co						_ 6	
111		ps wun a wora, below the staten		combin	iaiion (or a nu	moer, write in	ne answers next to
	ine number i	veiow ine siaien	nenis:					
		regulation focu						
		-			-	-	•	ion to include one
	_	ies in the count	ry, and	certain	ly the i	ndustry	/ with	on public
	—tobacco.							
		leral governme	nt	to	state a	and loca	al government	ts for a variety of
purpos								
	-		over th	ne past	several	decade	es is an almost	classic example of
	eration of such			_		~		
	*	irst six months					•	
		mitment to con	tinuing	this tre	end by	advanci	ing a \$1.3 trill	ion tax cut and
		ss						
6. Pre	esidents Reaga	n and Bush wer	re more	e interes	sted in	matters	of technical e	efficiency and
	·							
	1						_	
	2						<u> </u>	
					_			
	4							
	5							

Listening 16: Interview with Deputy Chairman Vladimir Yakovlev

I.		Listen to the text	-	•	_		UE or FALSE,
	write ti 1.	he answers next to a The fact that ban					evelopment of
		mortgages.					o votopition of
	2.	The system of sh			•		
	3.	Families with avenues budget.	erage incomes	can afford	mortgages	s only by livi	ng on a very tight
	4.	In the USA half	of the populati	ion is living	on loans.		
	5.	In the housing ma				ner demand.	
		1_	2	3	4	5	
II.		Listen to the arti					
	swers n	ext to the numbers				nic correct o	idei witte tite
		rtgages here are alre			y are more	public-socia	ıl in nature – that
		the loans are process					
		banking communit	=		-	mortgages a	e, and that these
		develop only when solution here is the				y constructio	n citae noturolly
		se funds will be rep		iget fullus i	or orumar	y construction	m sites – naturany,
		have to remember t		e are not us	sed to trust	ting the bank	s and prefer to
	kee	ep their money "und	er the mattres	s".			-
		he basic laws are pa	-	, then by ne	ext year we	e'll be able to	talk about real
	adv	ances with mortgag	ges.				
		1	2	3	4	5	
III.		Fill in the gaps v	vith a word, w	ord combi	nation or a	a number, w	rite the answers
		the number below					
		e law on mortgage s		lates the sy	stem for th	ne	of such
		ir collateral, redemp any families today c		loans with	the anartm	ent as collate	eral but the
		possibility of indicar					from the bank
	-	n – is an obstacle fo	or many of the	m.	J	C	
		ere is a need for a ra					
		tarization of mortga	ge contracts a	nd to impro	ve the insu	irance mecha	anism for
		ortgages. Any experts think tha	nt the hanks do	n't narticu	larly want	to give loans	s for housing
		nstruction because o		_	-	_	_
		d engineering infrast					
	5. Th	e market consultants	s are saying th	at by 2005	-2006 we d	can expect th	ese figures
		·					
1		of suc	·h				
1		01 suc					
2				5			
2							
5							

Listening 17: Interview with Vladimir Sokolin, Head of the State Statistical Agency

I. Listen to the text and decide if the following statements are TRUE or FALSE, write the answers next to the numbers below the statements:

	1.	In the	greater n	umber of U	JN states	statistics	is subject	to the le	egislative	branch.
	2.			rowth this						
	3.	In Wes	tern socie	eties the se	ervice sec	tor accoun	nts for the	greater	part of the	e GDP.
	4.	Japan h	nad the se	cond high	est GDP	among the	world's	leading	economies	s if expressed by
				P for the y						
	5.						exceeded	the gove	ernment's	forecast by 10.8
	٠.	per cen		1001011 101	10000	1 1110 111110		Bo		10100000 0 1 1 0 1 0
	6	-		lad that th	a numbar	of officia	1 marriage	oc avcaa	de the nur	nber of not
	0.					or officia	i illai i lage	es excee	us the hul	noer or not
	7			couples ter		1 1 , ,	1 1 1.	1	1	2 1:0
	/.			the pensio	nable age	e leads to 1	he decline	e in the j	population	1's life
		expecta	ancy.							
		1	_ 2	_ 3	_ 4	5	6	7_		
,, ,,	,	1	1	7		. • .	,	. 1	•, ,1	,
II. Lis				_		ments in t	ne correct	t order -	— write th	he answers next
	to	the num	bers belo	w the stat	ements:					
	Α.	It is clea	ar that co	habitation	outside o	f marriage	e has beco	me ecoi	nomically	more
		advanta	ageous th	an during	the Sovie	t era.				
	В.		_	current lev			requires	2.13 ch	ildren per	woman.
										he framework of
	C.									
					it not issu	ies such a	s the GDF	, the lai	bor marke	et, the price index
	_		-	oduction		OH				
				of exchang						-
	Ε.						of the pop	ulation,	you'll see	that "children
		under 1	5" form	the narrow	end of the	ne cone.				
	F.	There is	a consta	nt rise in t	the level of	of the serv	vice sector	r and a c	decline in	the so-called real
		sector.	by which	we mean	industry.	construct	ion and ag	ricultur	e.	
	G.		•		•			•		fully in keeping
	٠.			by the Eur						runy in keeping
		WILII LIII	ose useu	by the Eur	ореан ан	u America	iii statistic	ai sei vii	ces.	
		_	_	•		_		_		
		1	_ 2	_ 3	_ 4	5	6	7_		
777	T:1	I in the	~~~~;4)	h a word .	ward aar	. hiza ati oza	0 44 64 44 44 44 A	h a	to the amo	ware report to the
111.	ГШ		~ <u>-</u>			wination	or a numi	ver, wru	ie ine ans	wers next to the
		numbe	r below t	he stateme	ents:					
	1.	And the	ere are ve	ery strict la	ıws in pla	ice which	the st	atistical	service a	·
	2.	I'm not	t sure tha	t the other	branches	of the eco	onomy wi	ll be abl	le to provi	de for a
							•		•	
	3	To reso	 olve the n	roblem of	the comp	arison of	macroeco	nomic i	ndicators	of various
	٥.			s the UN I						
					Togram (ni i ayinei	ns, vascu	on the _	0	ı national
	,	currenc		10 !!!						1 1 1 .
	4.	During	the cens	us 18 milli	on people	e said that	their		was their	land plot.

5.	For the first time it (the census) included a category of individuals for whom the primary source of income are 400,000 people.
6.	There are also reasons for concern- nearly 50 million citizens indicate as a source of income various kinds of, pensions for meritorious service, for
7	disability, for loss of breadwinner.
1.	For these indicators we look better than the countries of Western Europe but, judging by
	the trends, we are quickly
	1;
	2
	3
	4
	5
	6:
	7

Listening 18: Interview with Oleg Iudin, Deputy Chairman of the Central Bank.

I. I	Listen to the text and decide if the following statements are TRUE or FALSE,	write the
	answers next to the numbers below the statements:	

	answers next to the numbers below the statements:
	 The actual growth of the gold value reserves exceeded the official estimates 2 fold. One of the main reasons for a significant inflow of capital into Russia was the low interest rates on the world financial markets.
	3. The government financed the budget through long-term foreign borrowings.
	4. The overvaluation of the national currency leads to the slow down of the economic growth.
	5. By keeping interest rates low the US tries to shake the European economy.
	6. Russia hasn't suffered serious losses due to the ruble to euro decline.
77	
11.	Fill in the gaps with a word, word combination or a number, write the answers next to the number below the statements:
	1. The figure you are citing is taken from the so-called moderate scenario, in which the average annual price for oil was as according to the government's plan was
	20.5 dollars per barrel.2. The fall of the dollar on the world market, which was extremely difficult to foresee,
	particularly on the scale it occurred on, has a the Russian economy.
	3. The Central Bank can be a bit off mark – in the sense that it can show a certain kind of
	flexibility in current policy if the forecasts for are off.
	4. In order to get foreign funds onto the the Central Bank undertook to support
	the so called corridor.
	5. Foreign competitors start take advantage if the fact that their are significantly
	lower and start national production and stepping up export.
	6. When the "bubble" burst and, America was faced with a serious threat.
	1
	2
	3
	4
	5
	0
	en to the article and arrange the statements in the correct order — write the answers next to the numbers below the statements:
	A. There was a "financial bubble" in the US on the stock market when American housewive
	spent a significant part of their savings through buying various stocks.
	B. A budget deficit and its financing through Central Bank credits means that money with no backing is first issued and then paid out to the state finance and budget staff.
	C. In addition, when calculations were done, an assumption was made regarding the inflow and outflow of the capital.
	D. The US financial authorities gave everyone, and first of all their citizens, unlimited credit saying, you've lost your money, now take it practically for free.
	E. Last year people sold currency to the tune of some 5-6 billion dollars.
	F. In that case the "credit" for the default was shared equally, since this was the result of the
	activities of the government and the Central Bank.
	1 2 3 4 5 6

Listening 19: Interview with the economist Sergei Glaz'ev.

I. Listen to the text and decide if the following statements are TRUE or FALSE, write the answers next to the numbers below the statements:

1.	The economic objectives laid down in the Presidential message are unattainable within the framework of the policy pursued by the government.
2.	Raising rates of economic growth to 10 % per year is absolutely unrealistic.
3.	The profitability of the electrical industry runs to 60%.
4.	Russian economy has a good chance for the economic breakthrough if such areas as biotechnology and aviation-space complex are developed.
5.	Following suit of the developed countries the Russian government has departed from the policy of saving money on people.
6.	In the world leading economies the state is taking on half of expenditures on the science.
	1 2 3 4 5 6
II. Fi	ll in the gaps with a word, word combination or a number, write the answers next to the number below the statements:
1.	While earlier the President had simply said, well, the government is not working on and those were the arguments within the "inner circle" it is now clear that the cabinet of ministers cannot
2.	The tax and budget reform must be carried out by lowering taxes on labor and production, and by going to investment; excess profits from the use of natural resources should become
3.	The major driving forces for growth, according to economic theory and forecast projections, are areas which produce goods with, combining the competitive advantages of Russian producers with sales to the entire global market.
4.	We could haveto 1000 rubles a month, including for children and student scholarships; we could have all the of the federal laws for financing education, health care and science.
5.	If the state undertakes for bank ruble deposits, through the existing savings potential it will be possible to triple in the development of production.
6.	And that forms the basis for modern economic growth: private initiative can in production and only within a positive information and up-to-date investment climate created by the state.
1.	;;
2.	;
3.	;;

4. _____; ____; all the _____

III. Listen to the article and arrange the statements in the correct order — write the answers next to the numbers below the statements:

- **A.** As long as there is still the possibility of harnessing the new wave of technology which today is gaining momentum in the global economy, we have a chance to forge ahead.
- **B.** One of the key areas of the program of the People's Patriotic Forces is a combination of social justice and economic growth.
- **C.** Maintenance of the rates of growth pf 3 years ago would have required stopping the spiraling rise of tariffs on servicing natural monopolies, and freezing them for a year.
- **D.** The foundation of the investment climate one way or another is income, and people's personal savings.
- **E.** The leaders of the monopolies are simply enriching themselves through the impoverishment of everyone else.
- **F.** Two years ago we both proposed and put through the State Council a program of socioeconomic development with the very same indicators.

1	2	2	4	<i>E</i>	(
1	4	J	4	3	υ

Listening 20: V.I. RESIN, FIRST DEPUTY PREMIER, MOSCOW CITY ADMINISTRATION, RUSSIAN- AMERICAN INVESTMENT SYMPOSIUM (HARVARD UNIVERSITY, BOSTON, USA)

I. Listen to the text and decide if the following statements are TRUE or FA	LSE, write the
answers next to the numbers helow the statements:	

		answers next to the numbers below the statements.
	1.	In spite of the serious economic crisis Moscow has not rejected its financial obligations to foreign partners.
	2.	Investment activity in Moscow reached its peak in 1997.
	3.	In the last decade due to the unstable political situation quite a lot of foreign investors left the Moscow market.
	4.	The recent economic upsets in Russia caused the substantive drop in all sectors of the economy, except the construction field.
	5.	Moscow has never been financed in full from the state budget.
	6.	Taking credit from commercial banks has proved to be a costly source of satisfaction.
		1 2 3 4 5 6
II.	Lis	sten to the article and arrange the statements in the correct order — write the answers next to the numbers below the statements:
	A.	Everything is right at hand in Moscow: the authorities, and the leading banks of Russia, the countries of the CIS, and the foreign banks.
	В.	Confidence in the effectiveness of cooperation stems from the specific features and potential of Moscow.
	C.	Any city implementing a plan for major changes cannot make do with only its own resources; it always needs external finances.
	D.	Attracting foreign capital and investments is one of the major areas of our municipal policy.
	E.	Living within one's means today is the basic law governing the economy.
	F.	There is every reason to assert that there have been positive solutions to these problems in Moscow, and this has been attested by the experience of numerous foreign investors.
		1 2 3 4 5 6
III.		l in the gaps with a word, word combination or a number, write the answers next to the mber below the statements:
		Moscow is producing its own plan for a favorable investment climate, taking into account need for:
	- I	First: solid guarantees
	- S	econd: - the establishment of
		Western investors are concerned about the degree of risk to their investments, and they are ht on counting on a stable political situation in the country, on being guaranteed

_____ for their investments, on acceptable norms of legislation, etc.

. Moscow is indeed a major metropolis by world standards, with significant
. With the, this formerly broad flow of state investments was reduced to a rickle, but the city is actively building.
The modern investment potential of Moscow now is marked by power and mobility, areful, financial stability and openness to foreign investors and builders.
. All these factors create a good basis for successfully
1
2
3
4
5
6 :

Listening 21: Intervention at a meeting of the Directors of the World Bank and ECOSOS.

1.	The problem of financing was further exacerbated by the, for not only are foreign investors displaying understandable caution, but there are also very limited possibilities for mobilizing for development.
2.	The resolution on the financial crisis faced the United Nations with the problem of analyzing the possibilities for improving the, for preventing and for responding in a timely manner to the of financial crisis.
3.	In Russia, one of the major problems which the government is trying to resolve is the of the mobilization of, in order to develop the production sector of the economy.
4.	There is a particular problem because the financial crisis has in our banks
5.	Speaking at the World Economic Forum in Davos, the Russian Prime Minister suggested in the Russian market for this purpose.
1_	;
2_	;
3_	
4_	
5_	
next to A. Fin du	to the article and arrange the statements in the correct order — write the answers of the numbers below the statements: ding resources to finance development has always been a difficult problem, especiall ring the last few years, when there was the beginning of a trend towards a reduction is luntary contribution to the operational activities of the UN.
	vorable conditions for providing needy countries with resources for development can ly realized if the financial crisis is overcome.
	imilar idea was also included in the resolution of the integration of countries with a
	nsition economy into the world community.

Содержание

Предисловие	3
Listening 1 Marketing Mix	4
Listening 2 Taxes (1, 2)	
Listening 3 The Labour Market.	
Listening 4 Public or Private Sector	
Listening 5 Pay and Motivation.	
Listening 6 Tax and Alcohol	
Listening 7 Interest and Exchange Rates	
Listening 8 Recession.	
Listening 9 Cash Flow	
Listening 10 The Green Budget	15
Listening 11 Cities and their Deficits	16
Listening 12 Commercial Property – That Sinking Feeling	17
Listening 13 Cities and Growth – Lump Together and Like it	19
Listening 14 Merit-Based Hiring	21
Listening 15 Types of Policy	23
Listening 16 Interview with Deputy Chairman Vladimir Yakovlev	24
Listening 17 Interview with Vladimir Sokolin, Head of the State Statistical Agency	25
Listening 18 Interview with Oleg Iudin, Deputy Chairman of the Central Bank	27
Listening 19 Interview with the economist Sergei Glaz'ev	28
Listening 20 V.I. Resin, First Deputy Premier, Moscow City Administration, Russian-	
American Investment Symposium (Harvard University, Boston, USA)	30
Listening 21 Intervention at a meeting of the Directors of the World Bank and	
ECOSOS	32
	۵.
Солержание	33