



17th EBES CONFERENCE - VENICE

PROCEEDINGS CD

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EBES is a scholarly association for scholars involved in the practice and study of economics, finance, and business worldwide. EBES was founded in 2008 with the purpose of not only promoting academic research in the field of business and economics, but also encouraging the intellectual development of scholars. In spite of the term “Eurasia”, the scope should be understood in its broadest term as having a global emphasis.

EBES aims to bring worldwide researchers and professionals together through organizing conferences and publishing academic journals and increase economics, finance, and business knowledge through academic discussions. To reach its goal, EBES benefits from its executive and advisory boards which consist of well-known academicians from all around the world. Every year, with the inclusion of new members, our executive and advisory boards became more diverse and influential. I would like to thank them for their support.

EBES conferences and journals are open to all economics, finance, and business scholars and professionals around the world. Any scholar or professional interested in economics, finance, and business is welcome to attend EBES conferences. Since 2012, EBES has been organizing three conferences every year: One in Istanbul (usually in late May or early June) and two in Europe or Asia (usually in January and October). Since our first conference, around 6824 colleagues from 91 different countries have joined our conferences and 3904 academic papers have been presented. Also, in a very short period of time, *EBES has reached 1394 members from 76 countries.*

Since 2011, EBES has been publishing two academic journals. One of those journals, ***Eurasian Business Review - EBR***, is in the fields of industry and business, and the other one, ***Eurasian Economic Review - EER***, is in the fields of economics and finance. Both journals are published bi-annually and we are committed to having both journals included in SSCI as soon as possible. Both journals have been published by ***Springer*** since 2014 and are currently indexed in the *EconLit*, *Google Scholar*, *EBSCO*, *ProQuest*, *ABI/INFORM*, *Business Source*, *International Bibliography of the Social Sciences (IBSS)*, *OCLC*, *Research Papers in Economics (RePEc)*, *Summon by ProQuest*, and *TOC Premier*.

Furthermore, since 2014 Springer has started to publish a new conference proceedings series (*Eurasian Studies in Business and Economics*) which includes selected papers from the EBES conferences. The 10th, 11th and 12th EBES Conference Proceedings have already been accepted for inclusion in the Thompson Reuters’ ***Conference Proceedings Citation Index*** and subsequent conference proceedings are in progress.

On behalf of the EBES officers, I sincerely thank you for your participation and look forward to seeing you at our future conferences. In order to improve our future conferences, we welcome your comments and suggestions. Our success is only possible with your valuable feedback and support.

I hope you enjoy the conference and Venice!

With my very best wishes,

Jonathan Batten, PhD
President

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Welcome to the 17th EBES Conference - Venice

We are excited to organize our 17th conference on October 15th, 16th, and 17th at the *Island of San Servolo* in Venice, Italy with the support of *Istanbul Economic Research Association*. We are honored to have received top-tier papers from distinguished scholars from all over the world. We regret that we were unable to accept more papers than we have. In the conference, 323 papers will be presented and 569 colleagues from 56 countries will attend the conference.

We are pleased that distinguished colleagues *Marco Vivarelli* and *Luigi Campiglio* will join the conference as keynote speakers. *Marco Vivarelli* is a professor of economics at the *Università Cattolica del Sacro Cuore in Milano*, Italy. He is currently the Editor-in-Chief of the *Eurasian Business Review*, associate editor of *the Industrial and Corporate Change*, *Small Business Economics*, the electronic journal: “*economics*” and *Economia e Politica Industriale - Journal of Industrial and Business Economics*. His current research interests include the determinants of R&D activities; the relationship between technological and organizational change, employment and skills; the labor market and income distribution impacts of globalization; and the entry and post-entry performance of newborn firms. *Professor Vivarelli* holds a PhD degree in Science and Technology Policy from SPRU-University of Sussex and in Economics from Pavia University.

Luigi Campiglio is a professor of economic policy at the *Catholic University of Milan*. He was a visiting scholar at *Stanford University* and overseas fellow of the Churchill College in Cambridge. He was a member of the *National Research Council* for the national project evaluation in economics twice. He was the Vice-Rector of the *Catholic University of Milan* from 2002 to 2010 and he is currently the Editor-in-Chief of the *Economic Review* of the university. His main research topics are economic growth, inflation, income distribution, welfare systems, saving, and demography. More recently, his research has been concerned with macro issues related to the European economy and its economic imbalances. He has published papers in national and international journals, books and textbooks.

Throughout the years, EBES conferences have been an intellectual hub for academic discussion for our colleagues in the areas of economics, finance, and business. Participants have found an excellent opportunity for presenting new research, exchanging information and discussing current issues. We believe that our future conferences will improve further the development of knowledge in our fields. In addition, based on the contribution of the paper to the field, the *EBES Award Committee* has selected one of the papers for the *Best Paper Award*. The Best Paper Award winner will be announced during the conference.

On behalf of EBES, I would like to thank to our sponsor *Istanbul Economic Research Association*, all presenters, participants, board members, and keynote speakers and I am looking forward to seeing you all again at the upcoming EBES conferences.

Best regards,

Ender Demir, PhD
Conference Coordinator

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109	<i>Development strategies through key performance indicators</i> Angela Eliza Micu, "Ovidius" University of Constanta, Romania; Adrian Micu, "Dunarea de Jos" University of Galati, Romania; Isai Violeta, "Dunarea de Jos" University of Galati, Romania; Tiberiu Iustinian Stanciu, "Dunarea de Jos" University of Galati, Romania; and Doina Margaritti, "Ovidius" University of Constanta, Romania	2007-2013
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