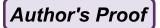
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Alexander Karminsky

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Abstract We examine the synergy of the credit rating agencies' efforts. This 4 question is important not only for regulators, but also for commercial banks if 5 the implementation of the internal ratings and the advanced Basel Approach are 6 discussed. We consider Russian commercial banks as a good example where 7 proposal methods might be used. Firstly, a literature overview was supplemented 8 with an analysis of the activities of rating agencies in Russia. Secondly, we discussed 9 the methods and algorithms of the comparison of rating scales. The optimization 10 task was formulated and the system of rating maps onto the basic scale was obtained. 11 As a result we obtained the possibility of a comparison of different agencies' ratings. 12 We discussed not only the distance method, but also an econometric approach. The 13 scheme of correspondence for Russian banks is presented and discussed. The third 14 part of the paper presents the results of econometric modeling of the international 15 agencies' ratings, as well as the probability of default models for Russian banks. The 16 models were obtained from previous papers by the author, but complex discussion 17 and synergy of their systematic exploration were this paper's achievement. We 18 consider these problems using the example of financial institutions. We discuss the 19 system of models and their implementation for practical applications towards risk 20 management tasks, including those which are based on public information and a 21 remote estimation of ratings. We expect the use of such a systemic approach to risk 22 management in commercial banks as well as in regulatory borders.

Keywords Econometric model • Mapping • Rating • Rating scale • Risk 24 management

JEL Classification G21, G24, G32

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Introduction 27

Ratings have been an essential tool for risk evaluation for more than a century and 28 their range of use is still growing. Ratings transform a great volume of information 29 into the rating agencies' opinion on the current financial stability and risk of an 30 entity. They represent the result of a complex assessment of separate companies or 31 single financial instruments (further named as entities). An increasing number of 32 banks, especially those from emerging markets, have become a part of the rating 33 systems in recent years, and the expectation that banks and other entities are going 34 to be rated has become conventional. Rating costs are relatively low for both the 35 issuers and the investors, but the percentage of all banks and companies with ratings 36 is still not large. Moreover, there are no widely accepted instruments to compare 37 rating estimations by different agencies.

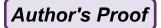
Previous research has shown that ratings are important for many reasons, 39 including: regulatory rules, as well as the Basel Accords, asset management and 40 investors for portfolio allocations, government and market regulation covenants for 41 investments and participation at financial tenders and auctions, information for fixed 42 income and equity markets, and so on.

We should also mention that interest in resolving these issues is still increasing. 44 The development of approaches based on internal ratings systems under the Basel 45 II Accord (Basel 2004) has a practical interest for internal ratings and their models 46 that would help to predict the credit ratings of banks using only freely accessible 47 public information, especially for developing markets. The topic has received 48 increased attention in connection with the global crisis that began in 2007 and 49 the implementation of Basel III (Basel 2010). The regulation of rating agencies' 50 activities was one of the main topics of the G20 meeting in Moscow in February 51 2013 (G20 2013).

The key goals of this research are to develop methods of comparison and to 53 compare the bank ratings of the main rating agencies from different points of view. 54 We focus on the synergy of the common use of the ratings of an entity estimated by 55 different agencies, as well as cooperated internal ratings in this integration process. 56 We also consider previous ratings and the probability of default models of different 57 entities to extend the sphere of influence of rating methods for risk management.

For this purpose we executed an analysis of the connected literature, as well 59 as the dynamics of the process of setting ratings to Russian banks (Sect. 2), 60 considering different methods and algorithms for the comparison of ratings (see 61 Sect. 3). Particular attention is devoted to the rating business in Russia and the 62 comparative analysis of ratings of Russian banks that has been rapidly developing 63 and redeveloping in recent years and has involved substantial efforts by the rating 64 agencies.

Later on in Sects. 4 and 5 we discuss the rating model system, which has 66 been obtained in previous papers from the synergy position. We briefly discuss the 67 structure and parameters of the databases, the type of econometric models (order 68 and binary choice), the financial and macroeconomic indicators for the models, and 69



the comparison of the main international ratings connected with Russian financial 70 institutions. Conclusions are provided in last section. 71

2 **Comparison of the Ratings: Literature and Practice** Overview

The process of rating assignment is similar for different international rating 74 agencies. Frequently, agencies publish their methodologies. However, they do not 75 include detailed information, but rather general directions for rating assessment.

The basic problem for using credit ratings by regulatory bodies and commercial 77 banks is the comparability of the ratings from different agencies. From a practical 78 point of view it is important to compare ratings. So the question is how a relationship 79 between the rating scales can be found when different levels of defaults and expected 80 losses are established.

2.1 Rating Comparisons in the Literature

Among the first papers aimed to compare the ratings of different agencies was the 83 one by Beattie and Searle (1992). Long-term credit ratings were gathered from 12 84 international credit rating agencies (CRA) that used similar scales. The sample of 85 differences between the pairs of ratings for the same issuer was found. Around 20 % 86 of the pairs in that sample involved differences in excess of two gradations. That 87 may be explained by differing opinions about the financial stability of the issuers, 88 as well as by different methodologies used by the rating agencies. But the average 89 difference between ratings of the main international agencies S&P and Moody's 90 was insignificant.

Cantor and Packer (1994) compared Moody's ratings of the international banks 92 with the ratings of nine other rating agencies. It was found that the differences 93 were greater on average than those discussed earlier. The average rating difference 94 among the biggest international and three Japanese rating agencies was nearly three 95 gradations.

The CRAs sometimes explain this effect in terms of a conservative approach 97 when dealing with an unrequested rating because they do not have as much 98 information about a company with which they have a rating contract, as they would 99 with a company that has entered into a rating agreement. Poon (2003) empirically concluded that unrequested ratings were lower on average than the requested ratings, 101 and found that the effect could be explained as self-selection.

The questions connected with the desire of issuers to use rating shopping to 103 obtain the best ratings were developed to overcome the difficulties to apply ratings for regulatory aims (Cantor and Packer 1994; Karminsky and Peresetsky 2009).

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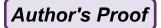
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A lot of studies have analyzed the reasons for differences in ratings from different 106 agencies rather than constructing a mapping between the different scales. Liss and 107 Fons (2006) compared the national rating scales supported by Moody's with its 108 global rating scale.

Ratings have also been compared in Russia by some authors (Hainsworth et al. 110 2012), according to Russian bank ratings connected both national and international 111 agencies. Matovnikov (2008) looked at the relationship between the gradations of 112 rating scales and the total assets and capital of banks. Hainsworth used an iterative 113 application of linear regressions to find mappings between the rating scales of all 114 the credit rating agencies.

A wide array of literature on rating modeling uses econometric models; for 116 example, for bank ratings (Caporale et al. 2010; Iannotta 2006; Peresetsky and 117 Karminsky 2011). Typical explanatory variables from publicly available sources 118 have been defined for models of ordered choice. Examining changes in rating 119 gradation over time for a limited sample of international CRAs was fulfilled.

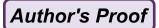
The selection of the explanatory variables is an important step for the elaboration 121 of such models. Firstly, quantitative indicators that are employed by the rating 122 agencies may be examined (see, for example, Moody's 2007), as well as nonconfidential indicators that have previously been employed by other researchers. 124 Typical informative indicators are connected with the CAMELS classification and 125 include the size of the company, its profitability, stability, liquidity, and structure 126 of the business, as expressed through companies' balance-sheet figures. In recent 127 years, the use of such factors as state support for banks or companies, and support 128 from the parent company or group of companies has also become more frequent.

Secondly, the use of macroeconomic indicators has become popular recently 130 (Carling et al. 2007; Peresetsky and Karminsky 2011). Among the most common 131 indicators there are inflation index, real GDP growth, industrial production growth 132 and oil prices, and changes in the foreign exchange cross-rates of currencies 133 for export-oriented countries. Because of the correlation between the majority 134 of macroeconomic indicators they may be used mostly separately. Thirdly, the 135 potential efficiency of market indicator exploration (Curry et al. 2008) for public 136 companies should be mentioned. It should also be noted that alternate indicators 137 may be informative for developing and developed markets.

At the Higher School of Economics and the New Economic School in Moscow 139 there has been research on modeling the ratings of international credit rating 140 agencies in Russia (Peresetsky et al. 2004; Karminsky et al. 2005; Peresetsky and 141 Karminsky 2011). These studies have focused on finding economic and financial 142 explanatory factors, that affect ratings, and on comparing the ratings of international 143 agencies.

Dynamic of the Rating Agencies Activities in Russia

The growth of the number of Russian agencies ratings has been significant in recent 146 years. Four Russian rating agencies achieved registration in the Russian Ministry 147



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The Synergy of Rating Agencies' Efforts: Russian Experience

of Finance as well as three international ones. Due to this fact, the question of 148 the integration of these agencies' efforts and comparison of their rating scales is 149 important. As for now we have nearly 700 ratings for banks only. We observed a 150 threefold growth in 5 years (2006–2011). We also see that the number of ratings 151 given by Russian agencies pughly similar to the international agencies' ratings 152 (Karminsky et al. 2011a, b)

Despite the comparative growth in the number of ratings, the rating methods 154 are largely unclear, and expertise plays a significant role. This hinders the usage 155 of ratings for risk evaluation and decision-making even at the state level. It is the reason for interest in the creation of internal ratings and model ratings.

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Our long-term goal is to research the possibility of forecasting company ratings based solely on publicly available information, including indicators from international financial reports and market conditions on stock exchanges.

3 **Comparison of Ratings: Methods and Algorithms**

The rating process has some problems, such as

- A relatively small number of updated communicative ratings.
- Difficulties of comparison of estimation between different rating agencies.
- Absence of any integrative effect from available competitive estimations of 165 independent agencies.
- A demand for extended usage on independent rating estimations primarily owing 167 to modeling techniques. 168

We aim to achieve a comparison capability of independent estimations of 169 different ratings. In this way the elaboration and development of the approaches and 170 methods are especially urgent because of synergy opportunities connected with the 171 limitations mentioned above. For these aims the Joint Rating Environment (JRE) 172 was introduced, and included a selection of basic rating scales, the building of a 173 mapping system of external and internal ratings to a base scale, and the common 174 usage of all rating estimations for every class of issuer or financial instrument.

We used statistical approaches to calculate the distance between different ratings for the same entities. Also we selected a basic scale, in which we proposed to 177 measure the difference between ratings, and proposed to use mapping between 178 rating scales, while our aim is to find functional approximations of such maps.

Econometric approaches were studied in the paper (Ayvazyan et al. 2011). 180 In this method, firstly, the econometric order choice models for every CRA were determined. Then the correspondence between latent variables for the model for the basic CRA and every other CRA model in polynomial form was estimated. These 183 gave an opportunity to determine the mapping of every CRA scale to the basic scale 184 at last.

The main points of distance algorithm for the rating scales' comparison include 186 not only the methodology of agency-scales mapping, principles and criteria for 187

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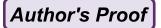
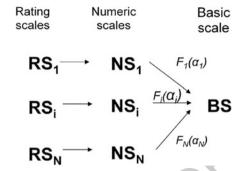


Fig. 1 The system of scale mappings



comparison of rating scales, but also the choice of an optimization algorithm, the 188 construction of a comparison scheme and a table, the principles of result auditing 189 during that time and so on (Hainsworth et al. 2012).

In this paper Moody's rating scale is used as a basic scale, but the results must be 191 practically invariant to the choice. The system of mapping, which was presented 192 in Fig. 1, was established. In this figure the first group of mapping deals with 193 the correspondence between the rating and numerical scales, which is reasonable 194 because of the rating's orderliness. The mappings to the basic scale

$$F_i(\alpha_i): NS_i \to BS$$

for every rating scale R_i were parameterized, and our aim is to find the vectors α_i 196 for each scale i = 1, ..., N, where N—the number of the scales.

We have considered some parameterization of mappings $F_i(\alpha_i) = a_{i,1} * f_i(R_i)$ 198 $+ a_{i2}$, using functions $f_i(R_i)$ from some classes and a vector of parameters of the map $\alpha_i = (a_{i1}, a_{i2})$. At this step we have formulated the task of the parametric 200 optimization problem. We used a square measurement between rating images in 201 this research: 202

$$\min_{\{\alpha_{i}, i=1,...N\}} \sum_{O} \left(F_{i1} \left(R_{i1jt}, \alpha_{i1} \right) - F_{i2} \left(R_{i2jt}, \alpha_{i2} \right) \right)$$

Above we mean that 203

Q—the set of combinations of points over time

 $q = \{\text{quarter t, bank j, the rating of the basic agency } R_{\text{ilit}}, \text{ the rating of the other } 205$ agency R_{i2it}}; 206

 F_{i1} and F_{i2} —the maps for i1 and i2 scales as defined above.

During the research we compare linear, power and logarithmic function classes 208 f_i which were used for the evaluation of map dependences.

An additional analysis of the default statistics for Moody's and S&P gives us an 210 opportunity to use a priority logarithmic approximation, which we use in this paper 211 for empirical analysis. It must also be mentioned that for the previous problem we 212

Table 1 Table of parameters for bank scale mappings in a logarithmic model specification

Rating scale	a _{i1}	a _{i2}
Moody's (Russian scale)	0.254	2.202
Standard and poor's	0.916	0.146
Standard and poor's (Russian scale)	0.265	2.113
Fitch ratings	0.749	0.594
Fitch ratings (Russian scale)	0.213	2.162
AK&M	0.269	2.491
Expert RA	0.373	2.329
RusRating	0.674	1.016
National rating agency	0.163	2.474
Number of estimations	3,432	
Pseudo-R ²	0.902	

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could have used econometric program packages such as eViews or STATA because 213 of the use of the quadratic criteria (the experiments with other criteria showed the 214 robustness of the comparison results).

We provided this analysis for both Russian and international data. For the 216 Russian data we had a sample for a time span of 20 quarters (from 1Q 2006 till 217 4Q 2010), as well as the data for periods until 2012 in other examples. We have 218 collected data from three international agencies (Moody's, S&P and Fitch) on both 219 international and national scales, as well as from four Russian agencies (AK&M, 220 NRA, RusRating and Expert RA). This sample has included 7,000+ pairs of ratings 221 for 370 Russian banks with any rating during this time span.

The result of the optimization task decision is presented in Table 1.

The results derived from this can be presented both in scheme (Fig. 2) and table 224 interpretations. At this point we have constructed a scale correspondence, which 225 may be used in practice for regulatory and risk management purposes.

It should be mentioned that the correspondence between international agencies 227 on traditional scales are not identical, and we can compare the difference between 228 these agencies with the Russian banks.

It also should be noted that the results included in the scheme are stable. We have 230 compared the results not only with a different base scale, but also with two different 231 methods such as distance and econometric methods. The results obtained give us 232 the opportunity to acquire comparable estimations of entities for both regulation 233 and risk management aims.

For the international banks' models an accurate forecast was generated in nearly 235 40 % of cases. The forecasting power may be estimated by mistakes on the part 236 of the models, which in the case of no more than two grades gave a probability of 237 1–2 %. These results were comparable with previous models, but extended to three 238 international rating agencies simultaneously.

The signs for all the models were almost equal, and could be easily explained 240 from a financial point of view. Coefficient sign analysis allowed us to make the 241 following conclusions:

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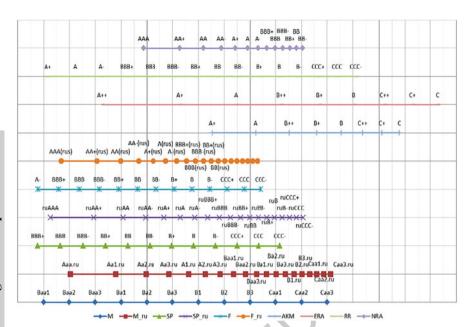


Fig. 2 Scheme of correspondence for CRA scales working in Russia

- The size of the bank is positive for a rating level increase, also as capital ratio 243 and asset profitability as the retained earnings to total assets ratio. 244
- Such ratios as debt to asset and loan loss provision to total assets have a negative 245 influence on the rating grade.
- Macro variables are also important for understanding the behavior of bank 247 ratings, and are presented with a negative sign for the corruption index and 248 inflation.

We also constructed models for Russian bank ratings using a Russian data base 250 and have concluded that the influence of financial indicators is mainly the same 251 (Vasilyuk et al. 2011). 252

Modeling of Ratings and the Probability of Default Forecast Models

A lot of research is devoted to the difference in the ratings of the main international 255 CRAs. They provide adjustments of explanatory financial and macroeconomic 256 variables on the new horizon analysis dependence of ratings on their affiliation to 257 specific groups of countries, their degradation over time, lags between dependence 258 and independence variables, etc.

The Synergy of Rating Agencies' Efforts: Russian Experience

Firstly, econometric rating modeling needs comprehensive and well-organized 260 data. Secondly, the class of econometric models and principles of their verification 261 should be selected. A modern risk management system based on best practice is the 262 next important component. Finally, such a system needs domestic experience data 263 that would take into account the specifics of a country.

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In this section we systemize the practice of research of such models for banks, 265 corporations and countries in Russian bank applications. Additionally we will 266 discuss the opportunities of the probability of default models in the case of Russia. We use the existing experience of such research, which was obtained and published 268 in previous works. In this paper we try to understand how this knowledge may be 269 accumulated in the JRE system.

4.1 Models and Data for Bank Ratings

Here, and further in this section, ordered probit/logit econometric models were 272 used to forecast rating grades (for example, see Peresetsky and Karminsky (2011)). 273 Numeric scales for ratings were also used as a result of the mappings mentioned 274 in Fig. 1. For the main international CRAs, nearly 18 corporate rating grades were 275 used.

The original databases for different classes of entity were used. There were two 277 different databases used separately for banks for both international and Russian 278 ones. The first database was obtained from Bloomberg data during the period 1995–279 2009. The database includes 5,600+ estimations for 551 banks from 86 countries. 280 The data contains the banks from different countries including more than 50 % from 281 developed and 30 % from developing countries. Russian banks are also included in 282 the sample and form nearly 4 %.

The second database was constructed from the data for Russian banks according 284 to Russian financial reporting. It contains 2,600+ quarterly estimations from 2006 285 until 2010 for 370 Russian banks.

We carried out model choices from different points of view for three agencies 287 simultaneously. We determined which financial explanatory variables were the most 288 informative ones. Then we considered quadratic models, using macro, market and 289 institutional variables, as well as dummies. We used a rating grade as a dependent 290 variable where the lower numbers were associated with a better rating. So a positive 291 sign in the coefficient related to a negative influence on the ratings, and vice versa.

You can see the chosen models for international banks in Table 2 (Karminsky and Sosyurko 2011).

For the international bank models, an accurate forecast was generated in nearly 40 % of the cases. The forecasting power may be estimated by the mistakes of the 296 models, which in the case of no more than two grades gave the probability of 1- 297 2 %. These results were comparable with the previous models, but extended to three 298 international rating agencies simultaneously.

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Table 2 Bank rating models: international banks

		S&P— issuer	Fitch— issuer	Moody's— bank	
Variable	Influence	credit	default	deposits	Moody's—BFSR
Ln (assets)	+	-0.523***	-0.561***	-0.545***	-0.383***
Equity capital/total assets	+	-3.012***	-1.945***	-2.758***	-1.607***
Loan loss provision/average assets	_	42.763***	37.284***	19.188***	12.245***
Long-term debt/total assets	_	0.008*	0.017**	0.023***	0.020***
Interest expenses/interest income	_	0.353***	0.277***	0.294***	0.171***
Retained earnings/total assets	+	-9.841***	-5.063***	-1.404*	-2.345***
Cash and near cash items/total liabilities	_	2.303***	1.814***	1.985***	1.917***
Corruption index	_	-0.408***	-0.356***	-0.383***	-0.316***
Annual rate of inflation	_	0.038***	0.020**	0.028***	-0.009*
Exports/imports	+	-0.584***	-0.400***	-0.559***	-0.017
GDP	+	-4.40***	-4.40***	-12.20***	-15.80***
Pseudo R ²		0.293	0.266	0.295	0.192
Number of estimations		1,804	1,985	1,787	1,897

The signs for all the models were almost equal and could be easily explained 300 from a financial point of view. Coefficient sign analysis allowed us to make the 301 following conclusions:

- The size of the bank is positive for a rating level increase, as are capital ratio and 303 asset profitability as the retained earnings to total assets ratio.
- Such ratios as debt to asset and loan loss provision to total assets have a negative 305 influence on the rating grade. 306
- Macro variables are also important for understanding the behavior of bank 307 ratings, and are presented with a negative sign for the corruption index and 308 inflation. 309

We also constructed the models for Russian banks ratings using a Russian 310 database, and have concluded that the influence of financial indicators is mainly 311 the same (Vasilyuk et al. 2011). 312

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4.2 Models of Corporations and Sovereigns

The sample of corporations included information from different industries (oil and 314 gas, utilities, retail, telecom, etc.) and countries. We considered the rated companies 315 from these industries which also had financial and market indicators. Financial 316 explanatory variables included such group indicators as size of company, capitaliza- 317 tion, assets, management, efficiency, and liquidity. Among the macro indicators it 318 stands out on the corruption perception index by Transparency International. While 319 among market indicators the volatility of the market prices stands out. We also added 320 industry classification dummies, as well as such factors as groups of countries and 321 a company's affiliation.

We used both the agencies' and Bloomberg data for this sample. Financial 323 indicators were selected for 30+ countries during 2000–2009 for 211 corporations. 324 Our database included nearly 1,800 estimations (non-balance panel) for three 325 international rating agencies; S&P, Fitch and Moody's ratings.

Order probit model parameters are presented in Table 3. We do not have the 327 opportunity to use all the explanatory variables. You can see the best models, which 328 differed in profitability indicators (Karminsky 2010).

The signs for all three models are equal, and have a good explanation from a 330 financial point of view. As for its interpretation, a positive sign of coefficient relates 331 to a negative influence on rating, and vice versa, because of the fact that the scale 332 mapping choice should be taken into account. From this model we can make the 333 following conclusions:

The size of the company, asset profitability and the EBITDA to interest expenses ratio have a positive influence on the rating level. A ratio such as LT Debt to Capital has a negative influence on the rating grade.

Table 3 Comparison of corporate rating models for international CRA

Variable	S&P	Fitch	Moody's
LN (market capital)	-0.692***	-0.806***	-0.691***
Sales/Cash	0.00004***	-0.00051	-0.00049
EBIT/interest expenses	-0.0017***	0.0006	-0.0054***
LT debt/capital	0.006***	0.011***	0.019***
Retained earnings/capital	-1.107***	-0.581**	-1.230***
Volatility (360d)	0.012***	0.013***	0.016***
Corruption perception index	-0.217***	-0.088***	-0.088
Chemicals	-0.235***	0.381***	-0.182
Metal and mining	0.322***	1.317***	0.947***
Pseudo-R ²	0.215	0.220	0.276
Number of observations	1,362	423	339
$ \Delta = 0$	40.6 %	34.3 %	42.5 %
$ \Delta \le 1$	87.7 %	87.7 %	87.0 %

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Fig. 3 Procyclicity of corporate ratings: year dummies dynamics

- Industry dummies are significant. We can see that companies from the utility and 338 oil and gas industries have higher ratings.
- Market variables are also important for understanding the behavior of companies, 340 for example, the corruption index has a negative influence.

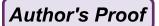
Time has an important influence as well. We used a system of dummies during 342 the years 2000–2009 to understand the impact of methodology and crisis. Most of 343 the dummies are significant. We can see in Fig. 3 that all the agencies have the same 344 procyclicity connected with the crisis of 1998 and 2008.

The main explanatory variables for sovereign rating models may be classified 346 into 6 groups of quantitative variables such as: bank characteristics, economic 347 growth, international finance, monetary policy, and public finance and stock market 348 characteristics. In our research 30+ parameters from all groups were analyzed.

We also used dummies for regions, financial crisis type and indicators of corruption (CPI index). Our sample included nearly 1,500 estimations for 100+ countries during the 1991-2010 periods. We dealt with Moody's bank ceiling ratings as a sovereign rating proxy. The models are presented in Karminsky et al. (2012).

We derived a strong association of sovereign ratings with economic growth, the public sector, monetary policy, the banking sector, the foreign sector, stock market 356 variables and geographical regions. The forecast accuracy of the models is higher for investment-level grades than for speculative-level grades.

The majority of working explanatory variables for higher-investment ratings 359 consists of the financial sector variables and GDP per capita. The majority of 360 working explanatory variables for speculative-grade ratings includes budget deficit, 361 inflation growth rate, export-to-import ratio and GDP per capita.



Probability of Default Models

Here, and later in the paper, the default is understood as one of the following signals 364 for its registration:

- A bank's capital sufficiency level falls below 2 %.
- The value of a bank's internal resources drops lower than the minimum established at the date of registration.
- A bank fails to reconcile the size of the charter capital and the amount of internal resources.
- A bank is unable to satisfy the creditors' claims or make compulsory payments. 371
- A bank is subject to sanitation by the Deposit Insurance Agency or another bank.

We propose a forecast probability of default (PD) model, which is based on 373 the relationship between banks' default rates and public information. We have 374 constructed a quarterly bank-specific financial database on the basis of Mobile's 375 information from 1998 to 2011: data in accordance with Russian Financial Report- 376 ing Standards, taken from bank Balance sheets and Profit and Loss statements.

During a 14-year period there were 467 defaults in compliance with our 378 definition, as well as 37 bank sanitations. The quarterly database created has a good 379 coverage of default events and the banking sector. We have applied a binary choice 380 logistic model to forecast default probability. The maximum likelihood approach is 381 used to estimate the model. The sample was split into two parts: "1998–2009"—to 382 estimate models, and "2010–2011"—to test the predictive power of the models.

Financial ratios used as explanatory variables were determined from the literature 384 review and common sense. They were tested on their separating power between 385 bankrupt and healthy banks, as well as being divided into blocks according to the 386 CAMELS methodology. We have also employed non-linearities in our model and 387 found the optimal lag on financial ratios.

- Macroeconomic variables are highly correlated, and there were only two vari-389 ables used in order to account for the effect of the macroeconomic environment 390 on bank performance: quarterly GDP growth rates and the Consumer Price 391 Index. We also controlled for the impact of the following on a bank's default 392 probabilities:
- Monopoly power of a bank on the market (with the Lerner index).
- Its participation in a Deposit insurance system (with a dummy variable).
- The territorial location of the bank's operational activity (Moscow or regional)

Our key findings (Karminsky et al. 2012) were that:

- Banks with extremely high and low profitability have higher default rates due to 398 their impact on the default probability of the profit-to-assets ratio (poor and risky 399 banks). 400
- Banks with a higher proportion of corporate securities in assets carry a higher 401 risk of a price crash on the market. 402

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A. Karminsky

• Lower turnover on correspondent accounts in comparison with total assets	
increases the probability of default (a bank's potential inability to make payments).Banks with a considerable number of bad debts are less stable.	403 404 405 406
Additionally, a growing consumer price index increases a bank's default probability:	407 408
 Inflation reduces the real return on loans. Depositors are able to withdraw money and deposit it into the bank again at a higher interest rate or spend it. 	409 410 411
We have also found that banks with a higher monopoly power are financially stable. Moscow-based banks have higher PDs on average. We have found no evidence that a bank's participation in the Deposit insurance system influences its PD. The explanation is that the set of System participants is too diversified. The out-of-sample prediction performance of the model (for 2010–2011) is prominent: over 60 % of bank failures were correctly classified with a moderately sized risk group. At the same time, the developed model underestimated the default probabilities for 2009. This result reveals some unrecorded channels that significantly increased the risks during the period of the recent financial crisis.	413 414 415 416 417 418 419
5 System of Models and Synergy of Rating Estimations	422
Previously we considered the capabilities which were given to us by rating mappings and models. Later we will discuss the synergy of these approaches as instruments of the Joint Rating Environment system (JRE-system). Such a system may be used for risk management in commercial banks; its main components for financial institutions are presented in Fig. 4. The main part of such a system is the correspondence between rating scales, including the connection with internal ratings. They provide the opportunity to compare different ratings, as well as to use a comparable estimation of ratings received by several models. The synergy of such estimations gives a basic scale by independent risk weightings. The system of models brings to the IRB Approach some possibilities, among which there may indications such as	423 424 425 426 427 428 429 430 431 432

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The Synergy of Rating Agencies' Efforts: Russian Experience

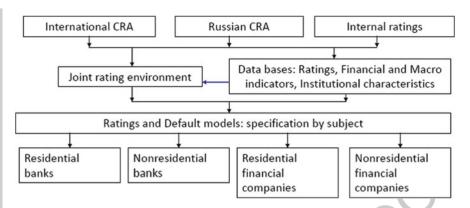


Fig. 4 Rating model system for financial institutions

- Rating forecasting for financial and non-financial companies which have no 442 rating.
- Implementation of an econometric modeling system which requires:
 - Structured databases (data warehouse).
 - Support for all life cycle stages of models.
 - Monitoring, data gathering and the integration problem solution.

Of course such systems may be constructed for all types of entity, which 448 were indicated at the specified risk management system according Basel II (Basel 449 2004). The details should be discussed for every bank or regulator separately. The 45 discussion of these details is beyond the scope of this paper and may be done later.



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Conclusion

We considered some methods of rating system construction, including a comparison of different rating estimates and modeling ratings for unrated entities.

The mapping of rating scales was introduced as the foundation for the comparison of rating scales using a distance method. We proposed this method for all the international and national agencies, which were recognized in Russia. This approach permits the synergy effect for rating agencies efforts as alternative opinions for risk management analysis. It may be combined with internal ratings for an increase in efficiency.

Moreover, the modeling and comparison of the main international rating agencies were discussed. Important factors were determined for such models as macro and market indicator influence etc. The remote assessment of econometric models should become a mandatory part of internal bank rating

(continued)

approaches. Data, monitoring and verification for econometric rating modeling were considered. The forecasting power of rating models was estimated, and it was quite high (up to 99 % with no more than a divergence of two grades).

Besides the bank rating models, the system should include corporate, sovereign and bond rating models. Some of them were presented in the paper, also as principles of their creations and main findings.

Bank and government financial regulators may be perspective users of the proposed methods. They can use such methods for the synergy of rating estimations.

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AUTHOR QUERIES

- AQ1. Ref. "Karminsky et al. (2011)" has been changed to "Karminsky et al. (2011a, b)". Please check, and correct if necessary.
- AQ2. The citation "Ayvasyan et al. (2011)" (original) has been changed to "Ayvazyan et al. (2011)". Please check if appropriate.
- AQ3. The decimal comma has been changed to a decimal point in Tables 1, 2 and 3. Please check, and correct if necessary.
- AQ4. Please provide the significance of "italics" in Tables 1 and 2.
- AQ5. The citation "Karminsky and Sosyurko (2010)" (original) has been changed to "Karminsky and Sosyurko (2011)". Please check if appropriate.
- AO6. Please provide the significance of "*, ** and ***" in Table 2.
- AQ7. Please provide a definition for the significance of symbol "***" in Table 3.